

## E3 BROCHURE:

### COMPANY INFO:

Having established ourselves firmly as one of Europe's top 5 games developers and publishers, this year's E3 is a very timely event as we have made significant progress in both increasing our presence and making our games available in the USA.

We have set up our online gaming studio in Oakhurst, California, located publishing offices in New York and, through Activision, are now ensuring that our games are seen and enjoyed by an ever increasing audience.

This year's show promises to be our busiest ever and our fantastic line-up of games includes Colin McRae Rally 2.0, Mike Tyson Boxing and MTV Music Generator. If you get the chance to come and play them, we know you will be impressed.

Thanks for taking the time to look through the Codemasters' brochure - we hope you are as excited as us about the games we have to offer.

If you have any queries or comments to make, please feel free to talk to the staff at our stand or get in touch with us via the list of contacts at the back of this brochure.

Nick Wheelwright, Managing Director

## **WTC World Racing Championship™\***

### **Take a Crash Course in Racing**

You want the world? You've got it. It's a world of real cars racing on real tracks with real consequences. Take out an opponent and he'll most likely get back on track and hunt you down. With close, tense racing, spectacular crashes and some serious damage effects, World Racing Championship™ is the ultra real deal.

Aggressive and addictive driving in the real world, around the world, with real cars and real consequences:

- 14 cars on track for close Arcade-style racing
- 23 real tracks from around the world, including Watkins Glen, Laguna Seca, Road America and Vancouver
- Totally realistic and detailed real-time damage effects
- 40 of the world's most desirable cars
- 4 game modes including full national and international series and the world championship
- 4 player split screen racing
- All-weather racing and intelligent CPU opponents
- Total pit lane support – informative pit crew speech and viewable telemetry
- Full driver assistance including recommended car set-ups, traction control and ABS
- Spectacular night racing – brake disks glowing and sparks flying

**FORD** - Falcon, Mustang, Mondeo, Taurus, **Lincoln LS**, **Mercury Sable**, **AUDI** - TT, A4 Quattro, **AC** - Ace, Aceca, Superblower, **PEUGEOT** - 306, 406, **FIAT** - Marea, Alfa Romeo156, **MITSUBISHI** - FTO, GTO, Galant, Lancer, **TOYOTA** - Celica GT4, Camry, Lexus GS300, **BMW** - 328i, **BENTLEY** - Hunaudières, **OPEL** - Vectra, **MAZDA** - RX7, **TVR** - Cerbera Speed 12, **HOLDEN** - Commodore, **VOLVO** - S40, **SUBARU** - Impreza WRX ltd Version VI Sti, **SAAB** - 95 AERO, **VAUXHALL** - Vectra, **NISSAN** - Primera, **RENAULT** - Laguna, **LOTUS** - Elise 340R, **DAIMLER/CHRYSLER** - Viper, 300M, **PLYMOUTH** - Prowler, **HONDA** - Accord.

Marketing overview: Pitched to take a niche in the vast racing genre by focusing on the unique crash and damage features in the game. TV advertised.

### **Mike Tyson Boxing™\***

#### **Be Him or Beat Him**

Prepare to go the distance with Mike Tyson Boxing™, the all-action fight game of skill, speed and strategy. Featuring 'Iron' Mike himself, you can trade shots in an arcade-style slug-fest or manage, train and fight your way from rookie to world champion. With a whole host of real-time effects including blood, sweat, facial damage and a baying crowd all adding to the realism, Mike Tyson Boxing™ will have you hooked from the first punch.

Supported by the world's most powerful boxer, Mike Tyson Boxing is the *only* boxing game to accurately represent the skill, strategy, balance and speed of the sport.

- Multiple modes of play – arcade-style action, championship fights and even a boxing management game.
- Vs mode - choose from 16 international boxers in 16 arenas worldwide.
- World mode – train and manage your boxer, taking on up to 90 fighters in three weight divisions along the way.
- Showcase mode – up to 8 players and 8 CPU opponents going toe to toe in the toughest of tournaments.
- Full range of shots and moves – jab, hook, uppercut, duck, weave, block - and an array of special punches.
- Practice in an authentic gym – learn the moves and hidden combinations.
- Huge variety of orthodox and southpaw boxers from across the weight divisions.
- Packed with real-time effects – sweat, blood, facial damage and growing crowd excitement.
- Unique features include a score bar accurately simulating boxing's points system and a reward system for outstanding defensive play.
- Individual recovery rates affect fighters' tactics.

Marketing overview: Boxing is one of America's most popular sports categories and Mike Tyson Boxing is definitive. TV advertised.

## Colin McRae Rally 2.0™

### Overtaking Expectations

Colin McRae Rally™ sold over 2 million copies worldwide. It topped the games charts of 27 countries. It won over 50 international awards.

Colin McRae Rally 2.0™ is better.

Dive into the high-octane world of rallying, as you take on extreme snow, ice, mud and gravel tracks day and night and in all weathers. Power slide your way through more than 80 new stages (tracks) in 1 of 12 world-class rally cars. Try to take the world title, go head-to-head with a friend in Rally Challenge or do battle with 5 other cars in the all-new Arcade mode.

Colin McRae Rally 2.0™ has been taken to the limit – and you will be too.

The best rallying game returns, with even more style and hard racing

- The world's best rally cars authentically recreated, with bonus and classic cars to unlock through the game.
- Over 80 new international rally tracks.
- Arcade Rally mode – 6 car circuit racing with a wealth of split screen multi-player options.
- 1-8 player on-line gaming over a LAN / Internet (PC exclusive)
- Race in 8 official countries – from Sweden to Kenya - in all weathers.
- Rally Challenge – 2 players, 2 cars, 1 track.
- Re-engineered game, damage and car physics engines.
- State of the art graphics and dynamic TV-style camera views
- Full in-game car set-up and repair features
- Co-driver commentary from Colin McRae's in-car partner Nicky Grist (English language version).

Marketing overview: Colin McRae Rally originally established rallying as a major racing genre in the US. Colin McRae Rally 2.0 will take this even further. TV advertised.

## Insane™

No Limits, No Rules, No Roads.

Kiss the road goodbye with Insane™, the off-road racing game that takes you to the most inhospitable corners of the world – and lets you drive all over them. And if the world is not enough, you can always create your own with Insane's™ unique Environment Generator.

Featuring a massive range of extreme 3D locations and a garage full of off-road vehicles from dune buggies to 8x8 monster trucks, you just can't break the rules in Insane™ because there aren't any rules in Insane™. Instead you get multiple game modes and the chance to play against up to 7 other off-roaders over a network or the Internet.

Madcap no limits off-road craziness with network and Internet multi-play support.

- Over 20 extreme machines for the full off-road driving experience, from monster 8-wheelers to all-terrain vehicles.
- Multiple game modes – racing, destruction, gate and flag hunting and many more.
- Single/multi-player championship over a network LAN / Internet and the new Codemasters' gaming forum.

- Ground breaking vehicle physics – fully independent suspension and variable centre of gravity affected by real-time damage.
- Over 25 punishing environments, from deserts to mountains, spread across the globe.
- All the handling styles – front, rear, 4WD and AWD.
- User-friendly Environment Generator allows you to make a mountain out of every molehill.
- Day, night, dawn and dusk driving and real-time weather effects.

Marketing overview: One of the first true on-line capable driving games will make this unique. Aggressive Internet-led marketing in support.

## **WW2 Operation Overlord™**

### Fight For Your Own History

It is June 6<sup>th</sup>, 1944, and a huge invasion force has landed on the beaches of Normandy, France. The final battle for the liberation of Europe has begun.

With WW2 – Operation Overlord, real-time strategy gaming on the PlayStation® takes a giant leap forward. Command Allied or Axis forces. Fight on one of 70 strategic battlegrounds or at any other point on the map of Western Europe. Take control of up to 96 different units. The choices are all yours.

Organize your troops and then watch your strategy unfold in real-time on the battlefield itself. The only real-time strategy game designed exclusively for the PlayStation®, WW2 – Operation Overlord is massive, open-ended and totally immersive.

The first real-time strategy title developed specifically for the PlayStation.

- Work out your strategic master plan for over 70 battlegrounds
- Rise to the tactical challenge of controlling all your men in real-time battles
- 9 different starting sides to choose from - 3 US army groups, 2 UK, Anzacs, Free French and Free Belgian or play the Germans and try to repel the largest amphibious invasion in history
- Command 96 different units, from Standard Infantry to Fighter-Bomber
- Work your way up through the ranks from a 1st Lieutenant on the battlefield to a Field Marshall with total strategic control of the entire Allied command
- Historically accurate weapons, equipment and campaign maps

Marketing overview: Focus on the depth and feature list of the title but with an intuitive and simple interface. Full on-line, print and PR support.

## **LMA 2001**

### In A League Of Its Own

There's a minute to go in the final of the European Cup. You've thrown on an extra forward and he scores the winner with his first touch! This sort of thing doesn't just happen in real life, it happens in LMA Manager 2001, the soccer management game where the power and the glory are in your hands. The follow-up to the massive PlayStation® hit promises not just fully updated team and player stats but also new leagues, new challenges, improved 3D animation, AI and real-time replays.

**A fully updated and enhanced version of the No1 selling football management title.**

- Hundreds of European clubs and 8,000-plus players from 32 countries.
- Manage clubs in two different countries' leagues.
- Fully localised versions – English, Scottish, Italian, German, Spanish and French leagues.
- All the domestic leagues and cups and both European cups.
- Full European transfer market where you can buy, sell or loan players. Search for a key player or look for a future star in your Youth Squad.
- Realistic, authentic stadiums that can be built and developed in a selection of styles – you can even build a brand new stadium in a new location.
- All versions officially endorsed by FIFPro, the professional body representing all the players in Europe and most of the world. UK and Spanish versions endorsed by their country's managers' association.
- **Developed specifically for the PlayStation, LMA2 has the best user interface and intuitive menus.**

**Marketing overview: Promote as the best, most complete and up to date management title for the PlayStation.**

## **Pro Pool™**

### Quit Talking and Start Chalking

So you think you're a hustler do you, wise guy? Check out Pro Pool™ for the Color Game Boy and you'll soon find it's a sink or swim deal because this pool's full of sharks. This is the first true Color Game Boy simulation of the bar-room classic and it comes with an auto-save facility for when you need to pocket the game in a hurry.

The first true pool simulation for the Color Game Boy

- 8 game variants including 8-ball, straight, speed and killer (for 3-5 players)
- Go head-to-head with a friend or the CPU or play in Hustler mode – shoot pool for money, your reputation and even the keys to a pool hall
- 64 advanced AI opponents – two-bit losers, long shots and the true hustlers
- Accurate ball physics for fully controllable spin, swerve and side shots
- Auto-save facility after every shot

## **Cannon Fodder™**

### War Has Never Been So Much Fun

You and your crack team are dropped behind enemy lines, the chopper moves off and then all hell breaks loose. Bullets and rockets fly everywhere, as do half your men – and the mission's only just started. Welcome to Cannon Fodder™, the death or glory shoot 'em up making its debut on the Color Game Boy. It's the game with guts – all over the place.

The blockbusting multi-format third person shoot 'em up makes its most ambitious debut yet – on the Color Game Boy.

- 72 kill or be killed levels of non-stop action
- Immense environments to explore and fight through, some over 20 times the size of the CGB screen
- A huge selection of hardware for maximum military mayhem: bazookas, grenades, jeeps, skidoos, tanks and helicopters
- Incredibly for a conversion from PC and PlayStation®, the CGB version is one of the most advanced yet: new soldier and unit types, advanced enemy AI, enemy bosses and modernised gameplay usher this classic title into the 21<sup>st</sup> century

### **Micro Maniacs™**

A Different Race Altogether.

Our world is wheezing under the sheer weight of people but the evil Dr Minimizer has a shrink to fit master plan. The result – 12 mini marvels possessed of incredible powers, all racing to prove who should be chosen for the doctor's new world order. The smash hit multi-player series is back with its funniest offering yet as the miniature racers ditch the machines and go on foot. It's a different race altogether but the result is even better.

**Positioning: Multi-player mayhem with attitude**

- Multi-player mayhem – go to the races with up to 7 of your friends
- 8 genetically modified characters to race – with a further 4 waiting to be unlocked
- Mad, bad power-ups – Black Holes, Tongue Grabs and Fireball Farts
- 41 miniature tracks, from Japanese garden to Teenager's bedroom
- Multiple modes of play - Challenges, Tournaments, Time Trials and Multi-player games galore
- **New state of the art graphics engine providing amazing interactive 3D environments**

### **MTV Music Generator™\***

Ultimate Music Creation Made Easy

With MTV Music Generator™, it's criminal how easy it is to make music. But it's not just any old music, it's great music - YOUR music! Why spend your bucks on complicated software when you can get professional sounds, amazing 3D videos and all the on-line help you could want at a price that's music to anyone's ears? MTV Music Generator™ lets you break the sound barrier without breaking the bank. And you don't have to go it alone either – with the unique Music Jam you can play on the Internet with up to 3 friends.

**MTV Music Generator™ made it big on the PlayStation® as it was unique to the format – now this great product has been further upgraded and enhanced for the PC.**

The best, most versatile and comprehensive music maker available for the PC.

- Over 3,000 professionally written riffs for instant music making
- Create your own riffs note by note in the style of your choice - from rock to techno, drum n bass to house – and to the beat of your choice
- Full range of effects and parameters – including reverb, vibrato, sample offset and filters

- 99 full audio channels
- Output your song to Hard Disc ready for pressing to CD or conversion to MP3
- Create amazing 3D videos to go with your tracks – or let MUSIC 2000™ do it for you
- Unique Music Jam mode bursting with effects, plug-in filters and 2 on-screen mini-keyboards
- Network and Internet jamming - play in a virtual band with up to 3 other people around the world
- Record samples from any audio source
- Midi compatible – play your tunes into MUSIC2000 on a standard MIDI keyboard
- Full 3D card support to create your own pop promo video
- Comprehensive built-in help mode